

Eco-driving°

How smart are you?



Go further



Eco-driving is about being smarter and more fuel-efficient. It is an easy way to reduce fuel consumption so that less fuel is used to travel the same distance.

Not only is road safety also improved but it makes an important contribution to pollution reduction and climate protection. In the last decades, although engine technology and performance of road vehicles has improved rapidly, most drivers have not adapted their driving style.

Eco-driving is an important adjustment to driving culture that not only suits modern engines but also offers numerous benefits.

Good to be green:

The key benefits of adopting Eco-driving behaviors:

- Reduced fuel consumption
- Reduced running costs
- Improved energy efficiency
- Reduced CO2 emissions
- Reduced air pollution
- Improved safety
- Improved travel comfort

Get it right from the start:

Keep your car regularly serviced to improve engine efficiency

Use only the specified engine oil

Ensure your tyre pressures are correct

Remove unwanted items from the boot, they only add weight

Roof racks boxes, add drag and increase fuel consumption

Don't idle, leave on time. Just running the engine wastes fuel

Combine short trips, group your errands

Plan unfamiliar journeys, getting lost is frustrating and costly

Smarter driving could save one month's fuel over a year.

Keep to the speed limits; the faster you go the more you use

Drive smoothly, accelerate gently and read the road ahead

Decelerate smoothly by releasing the accelerator in time, leaving the car in gear, avoid braking heavily

Keep moving, sustaining your momentum is better than 'stop/start-style'

Don't idle, if caught in a queue, turn the engine off if waiting a while

Change up earlier: try changing up at around 2,000 rpm for diesels or 2,500 rpm a petrol vehicle

Keep your windows closed on the motorway... it can make 10% difference

Reduce the air-con, it increases fuel consumption at low speeds

Switch it off: electrical loads reduce fuel efficiency, turn off heated rear windscreen, demisters and headlights, when not needed



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